



Advertising Rate Sheet

Effective January 1 - December 31, 2015

Advertising Policies:

- 1) AGWA reserved the right to accept or reject any advertisement based on content.
- 2) Advertising that competes with products or services sold by American Grant Writers' Association will not be accepted.
- 3) All advertising must be compliant with the Professional Standards and Code of Ethics of American Grant Writers' Association, Inc.
- 4) Grant Writing Services or Grant Consulting Services may only be advertised by businesses that employ individuals, or by sole-proprietors, who hold a valid Certified Grant Writer® credential.

Electronic Newsletters: Display Advertising

Member Quarterly e-Newsletter (circulation 1,000+)

| | | |
|--------|--------------------------------|---------------|
| Size: | <u>¼ Page</u> | <u>½ Page</u> |
| Price: | 1 issue \$ 200.00 | \$ 250.00 |
| | 3 consecutive issues \$ 500.00 | \$ 600.00 |

Public Monthly e-Newsletter (circulation 3,500)

| | | |
|--------|--------------------------------|---------------|
| Size: | <u>¼ Page</u> | <u>½ Page</u> |
| Price: | 1 issue \$ 200.00 | \$ 250.00 |
| | 3 consecutive issues \$ 500.00 | \$ 600.00 |

Website (www.agwa.us): Display Advertising

Position: Job Opportunities

Size/Length 1 page listing for up to 2 months

| | |
|-----------------------|---------------|
| Employer Price: | Complimentary |
| Price to Third Party: | \$ 50.00 |

Position: Contract Opportunities for Grant Writers

Size/Length 1 page listing for up to 2 months

| | |
|------------------------|------------------|
| Price: | \$ 50.00 |
| Business Member Price: | \$ Complimentary |

Position: Members Only Login, Webinars, Marketplace, Register for Newsletter, Professional Standards and Ethics, Refunds and Rescheduling

Size: 1 column vertical right side x 6 inches

| | |
|----------------------------------|-------------|
| Price: 1 month | \$ 500.00 |
| 3 consecutive months | \$ 1,200.00 |
| Surcharge for top right position | \$ 100.00 |